

Cambridge International Examinations

Cambridge International Advanced Subsidiary and Advanced Level

PSYCHOLOGY 9698/31

Paper 3 The Specialist Choices

October/November 2018

3 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

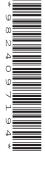
There is a choice of five specialist options in this question paper. You must answer questions from **two** specialist options.

Answer the question in Section A.

Answer the question in Section B.

Answer **one** question in Section C.

The number of marks is given in brackets [] at the end of each question or part question.



International Examinations

Psychology and Education

Section A

Answer this question.

•	(a)	Explain, in your own words, what is meant by special educational needs.	[4.
	(b)	Describe two special educational needs.	[4]
		Section B	
		Answer this question.	
2	(a)	Describe what psychologists have found out about learning and teaching styles.	[8]
	(b)	Evaluate what psychologists have found out about learning and teaching styles, including discussion about the methods used to gather data.	ng a [12]
		Section C	
		Answer one question.	
3		e behaviourist application is programmed learning, but this may not be the most effective which to learn.	way
	(a)	Suggest how you would design and conduct an experiment to determine whether program learning is an effective technique.	med [8]
	(b)	Describe how behaviourists explain how children learn.	[6]
4	You	have devised a new intelligence test.	
	(a)	Suggest how you would test the reliability and validity of your intelligence test.	[8]
	(b)	Describe types of intelligence test.	[6]

Psychology and Health

Section A

Answer this question.

- **5 (a)** Explain, in your own words, what is meant by 'disclosure of information' to a health practitioner. [2]
 - **(b)** Describe **one** study which has investigated the disclosure of patient information to a health practitioner. [4]

Section B

Answer this question.

- **6 (a)** Describe what psychologists have learned about health and safety. [8]
 - (b) Evaluate what psychologists have learned about health and safety, including a discussion about different ways in which safety behaviour can be promoted. [12]

Section C

Answer one question.

- 7 Some people prefer to use 'alternative' techniques to manage pain, but it is not known whether these alternative techniques are effective when compared with medical or psychological techniques.
 - (a) Describe two 'alternative' techniques used to manage pain. [6]
 - (b) Suggest how you would design and conduct an investigation into the effectiveness of alternative techniques to manage pain. [8]
- **8** A group of children saw a presentation about how to cycle more safely. It is important to know how many children will use this information.
 - (a) Suggest how you would design and conduct an interview to find out whether the presentation to promote cycle safety was effective. [8]
 - **(b)** Describe **one** study which has used the 'providing information' method. [6]

Psychology and Environment

Section A

Answer this question.

- **9 (a)** Explain, in your own words, what is meant by 'positive uses of sound (music) on stress reduction'. [2]
 - **(b)** Describe **one** study which has investigated the effect of music on stress reduction. [4]

Section B

Answer this question.

- **10** (a) Describe what psychologists have discovered about environmental cognition. [8]
 - (b) Evaluate what psychologists have discovered about environmental cognition, including a discussion of whether findings of studies conducted on animals can be generalised to humans. [12]

Section C

Answer one question.

- 11 Research has been done on how people behave in emergency situations (natural disasters/technological catastrophes) using simulations such as virtual reality computer programs.
 - (a) Suggest how **you** would design a study using a simulation to investigate how people behave in emergency situations. [8]
 - (b) Describe **two** other ways in which behaviour in emergency situations has been investigated. [6]
- **12** Edward Hall proposed four personal space zones that apply when interacting with other people.
 - (a) Suggest how you would design and conduct an observational study to investigate whether people do have different zones for different people. [8]
 - (b) Describe **two** ways in which personal space has been measured, other than by observation. [6]

Psychology and Abnormality

Section A

Answer this question.

- **13** (a) Explain, in your own words, what is meant by 'cognitive-behavioural therapy' (CBT). [2]
 - **(b)** Describe **one** study which has used cognitive-behavioural therapy (CBT) to treat kleptomania. [4]

Section B

Answer this question.

- **14** (a) Describe what psychologists have discovered about phobias. [8]
 - (b) Evaluate what psychologists have discovered about phobias, including a discussion about the psychoanalytic explanation of phobias. [12]

Section C

Answer one question.

- **15** An ongoing debate for psychologists is whether depression is caused by 'biology' or by 'psychology'.
 - (a) Describe the genetic explanation of depression **and** the cognitive explanation of depression. [6]
 - (b) Suggest how you would design and conduct a study to investigate whether the cause of depression is 'biology' or 'psychology'. [8]
- 16 Sometimes drugs are prescribed for people with obsessive-compulsive disorder (OCD).
 - (a) Suggest how you would design and conduct a study using an interview to find out the effectiveness of drug treatments for OCD. [8]
 - (b) Describe two other ways in which OCD can be treated. [6]

Psychology and Organisations

Section A

Answer this question.

[2]

[8]

17 (a) Explain, in your own words, what is meant by the term 'job design'.

	(b)	Describe two ways in which jobs can be designed.	[4]
		Section B	
		Answer this question.	
18	(a)	Describe what psychologists have learned about group behaviour in organisations.	[8]
	(b)	Evaluate what psychologists have learned about group behaviour in organisations, include a discussion about individual differences.	ding [12]
		Section C	
		Answer one question.	
19	9 Workers are motivated by different things and you need to find out what motivates workers most.		
	(a)	Using examples, describe two types of reward system.	[6]
	(b)	Suggest how you would design and conduct a questionnaire study to find out what motive workers the most.	ates [8]
20	Bee	eps, buzzes and bells can be used as auditory warnings of machine malfunction.	
	(a)	Suggest how you would design and conduct a field experiment to find out which soun	nd is

(b) Using examples, describe different errors that could be made when operating machines. [6]

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most effective in alerting workers to a machine malfunction.

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