



GLOBAL PERSPECTIVES

2069/01

Paper 1 Written Examination

For Examination from 2018

SPECIMEN INSERT (Resource Booklet)

1 hour 15 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains Sources 1 to 4. The time spent reading these Sources is allowed for within the examination.

This document consists of **3** printed pages and **1** blank page.

Source 1: Data

Two main types of international transport are by air and sea. Global international travel is changing. This is shown in the table below.

Table 1 – Approximate number of air passengers (in billions) worldwide, 1990–2020

Year	By air
1990	1.1
2000	1.8
2010	2.6
2020 (estimated)	3.8

Source 2: International travel is changing

International travel is rapidly changing and with this there will be consequences – economic, social and cultural.

For example, technological change has enabled larger and more fuel-efficient ships to be built. As a result, the transportation of people by ship has increased. Improvements in technology are also taking place in other forms of international transport.

At the same time, people in many parts of the world are becoming richer and enjoying higher levels of education. In addition to this the media and the internet have increased awareness of other cultures and different environments. For example television documentaries about world wildlife are shown in many countries.

All of these reasons mean that people are more interested in international travel and holidays than in the past.

Extract from an article in a travel magazine

Source 3: International travel has benefits

International travel has many benefits, including trade and tourism. We should celebrate the opportunities that international trade and tourism bring to everyone.

Trade between nations is increasing. The United Nations provides many statistics that prove this point. It now costs less to travel long distances than in the past. This brings new wealth and prosperity by providing employment to many people. Governments also have more income from taxes to spend on health and education.

Tourism is wonderful. We can have holidays in different countries and learn about other cultures. This encourages tolerance and respect for other perspectives and ways of life. I have seen this in my work as a manager in the tourist industry.

Extract from a website promoting tourism

Source 4: Internet reviews of a tourist attraction**Miguel**

Everyone should visit the castle. It's easy to get there and open to everyone all year. I think this place is brilliant and was the best part of our trip. I learnt a lot about the history of northern Africa and its trade between countries. I didn't know pirates were so common until I came to the exhibition. It was very educational. Everyone who visits will learn a lot.

The people in costumes at the castle displayed local customs, crafts and dances from the past and present. You could pay to see a show about what life was like and how it has changed. It was expensive but worth it. Learning that some people still eat insects made me feel sick!

My mother thinks that the castle is great too.

Donna

The castle is really interesting to see – but don't go! It needs to be protected from tourists invading the place. Busloads of people arrive every day, taking photos, buying gifts and spoiling the atmosphere. They block the roads around my house.

Too many feet are causing damage to the building and its environment – the site needs protection from so many people. Some tourists are scratching their names on the castle walls.



The effect of light and moisture is causing damage to historical paintings and documents. Even one of the guides said that the paintings will be destroyed soon. This is like the damage done to the prehistoric cave paintings in France where people now have to look at copies and they limit the number of visitors.

The way of life of local people is also threatened. The show about the local culture may provide employment, but the material is stereotyped and misleading. The damage to my local community by this type of activity is being studied by the company I work for.

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